



WHY USE A MANAGED IT SERVICE PROVIDER

In an increasingly competitive business environment, where every company is striving to have the latest revolutionary technology, IT Services are an essential element to every organization's success. With this in mind, the modern CEO is under a great deal of pressure to ensure that their IT is achieving a greater Return On Investment (ROI) than their competitors, and that they have the most qualified team of people working to accomplish this.

However, achieving these milestones can be difficult, especially for relatively young enterprises. Successful in-house IT management can require a large proportion of the company's budget, not to mention a great deal of strain on the IT department. Therefore, many companies are now using a managed service provider to help the IT team cope with the extra burden associated with implementing and maintaining the business' information and communication technology (ICT) assets.

Managed IT Services are designed to alleviate the procurement, implementation and support pressures a modern IT manager or organization may face. With a 'pick and mix' approach, Managed Services does not have a defined 'one-size-fits all' structure, but instead allows the customer to choose the elements with which they require assistance or indeed outsource their entire IT function to a 3rd party.

By offering a tailored approach the client only pays for the services they identify a need to outsource, without the cost being bloated by services they can manage in-house.

With managed services, a company can select the pressure points that need additional skills and support, the level of assistance they receive, the manner in which this assistance is delivered (be it helpdesk, remote or on-site) and a choice of payment methods to best suit the company.

Additionally, managed services offers a proactive approach to IT Support through live system monitoring which allows the service provider to identify any potential problems which may arise, and remedy them through maintenance before they become an issue and have an impact on the business. This eradicates system downtime, and the costs and demands on resources are decreased.

By choosing managed services, an organization can benefit from having a fully qualified support network at a fraction of the cost of employing a full time in-house IT maintenance team. The choice offered by managed services means that companies have a solution to fit their budget; with the peace of mind that there is expert help available should it be required.

The Top 5 Benefits of Implementing a Managed IT Services Solution:

- 1. Acquire skilled knowledge from a specialist**
Get the greatest expertise without having to train your staff
- 2. Have access to the most sophisticated technology**
Without having to invest in expensive equipment
- 3. Lower your risks**
The Company will not face the burden of losing and replacing trained staff
They do not have to worry about replacing, repairing or implementing complex technology.
- 4. Reduce the pressure on staff**
By optimizing the resources provided by managed services, staff have more time to focus on other tasks, leading to a more efficient workforce.
- 5. You retain ultimate control**
Yet do not have to manage the IT department, enabling you to focus upon other areas of the business